

Big Data, the Business Perspective

Group Training

Training code	BIGDATABUS
Spoken Language	Dutch
Language Materials	English
Dayparts	2
Price	€675,00 excl. VAT No extra costs.

What is Big Data, the Business Perspective

Big Data no longer is a hype. Many organisations are putting data, the new gold, on Big Data Platforms (data lakes). In Lab environments, they are trying to get value out of the data by exploring the data, getting insights and develop predictive models. So now the hot terms are AI (Artificial Intelligence), machine learning, data science and chatbots. Organisations are struggling with how to apply the lab results in the daily business operations. And how do you transform a BI organization into a modern Data & Analytics capability? That makes it interesting to learn from each other's approaches.

In this training, we will inspire you of what is possible using real life cases and what it takes to really unlock the potential value of using data within the business. So we will discuss:

- What type of business challenges were tackled using Big Data (real world case studies)
- How to recognize business challenges that are fit for being solved using Big Data?
- What are the differences between a Big Data and a traditional approach?
- What architecture, technology and data science methods enable this?

Who should attend Big Data, the Business Perspective

This training is for people who focus on those involved are at business intelligence initiatives and wonder what Big Data is for mean them.

You work for example in a role such as:

- Program manager,
- Architect,
- Functional manager,
- Business analyst,
- Business administrator,
- Program manager,
- Information manager,
- Business information engineers.



Or you are responsible for the implementation or implementation of work in the field of automation, or analyzing data to information.

Prerequisites

General knowledge of business processes.

Objectives

At the end of the training, participants know:

- What Big Data is How they go Being able to view Big Data and create order in the multitude of Big Data possibilities
- How they can recognize opportunities that Big Data offers
- How they can turn opportunities into actions and how to take action effectively can organize

If a third-party copyright applies to this course, you will find the copyright on <https://academy.capgemini.nl/en/topic/trademarks/>

Capgemini Academy's general terms and conditions are applied to all products and services mentioned within this document. For the latest version please check <https://academy.capgemini.com/>. The rates of products and services mentioned in this document are subject to change. For the most recent rates, please also visit our website.

About Capgemini Academy

Capgemini Academy's professionals offer what people in IT need. Our professionals have a keen eye for motivation, talent and are aware of specific contexts and circumstances. They move people to move. Programmes and courses that originate from daily experience of our both didactical and substantively strong trainers, light a fire within the individual IT professionals. Real life stories of our professionals' experience that tell how to solve problems and work with the people around it, do the rest.

An organization, like ours, helps people and their organizations day by day to get the best out of themselves and each other. We prepare them to defy tomorrow's challenges. We stimulate learning and curiosity. In order for individual IT professionals and their employers, to build better, longer and more intensive relationships. For mutual benefit.

Capgemini Academy. We transform IT professionals
academy.capgemini.nl

IN/3A-018.18