

## Make an impact with your Why

### Group Training

Training code	CGAHOWG1CD
Spoken Language	Dutch
Language Materials	Dutch
Dayparts	1
Price	<b>€400,00</b> excl. VAT No extra costs.

### What is Make an impact with your Why

When you work on your core message and you can convey this in an inspiring way then this has consequences. This leads to movement. Why do you do the things you do? Your "why" is the starting point for your own personal vision and inspiring others.

What do you believe in? Why do you do things the way you do them? What is your key message? People believe in what you believe, this is the core message of Simon Sinek. If you know why you do things the way you do them, this is your foundation.

The "how" you do things and "what" you are doing is a simple result. We are looking for your 'why', 'mission' or 'persuasion'. What do you think is important and how you translate that into an inspiring personal core message? You will use this to inspire your surroundings and make an impact.

### Who should attend Make an impact with your Why

This training is for people who believe (want to learn) that personal leadership and expressing your vision and your core message lead to a change. You have an idea or vision/mission that is important for you and with which you want to learn (more) how to provide an impact.

#### Prerequisites

Before you can follow this training, you must first have followed the Empathic listening training (communication skills and conversation control).

#### Objectives

We will look for your 'why', 'mission' or 'conviction'. What do you find important and how do you translate that into an inspiring personal core message.

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Capgemini Academy's professionals offer what people in IT need. Our professionals have a keen eye for motivation, talent and are aware of specific contexts and circumstances. They move people to move. Programmes and courses that originate from daily experience of our both didactical and substantively strong trainers, light a fire within the individual IT professionals. Real life stories of our professionals' experience that tell how to solve problems and work with the people around it, do the rest.

An organization, like ours, helps people and their organizations day by day to get the best out of themselves and each other. We prepare them to defy tomorrow's challenges. We stimulate learning and curiosity. In order for individual IT professionals and their employers, to build better, longer and more intensive relationships. For mutual benefit.

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