

## Make an impact with your Why

### Group Training

|                    |                                      |
|--------------------|--------------------------------------|
| Training code      | CGAHOWG1CD                           |
| Spoken Language    | Dutch                                |
| Language Materials | Dutch                                |
| Dayparts           | 1                                    |
| Price              | €400,00<br>excl. VAT No extra costs. |

### What is Make an impact with your Why

What do you stand for? What impact do you want to make? Why do you do the things you do? Your “why” is the starting point for your personal vision and for inspiring others.

People believe in what you believe, which is the core message of Simon Sinek. Knowing why you do things the way you do forms your foundation. The “how” and “what” are simply results.

During this training, we will explore your ‘why,’ ‘mission,’ or ‘conviction.’ What do you find important, and how do you translate that into an inspiring personal core message? You will use this to inspire your surroundings and create impact.

### Who should attend Make an impact with your Why

- Managers: Enhance leadership by inspiring teams with a clear vision.
- Entrepreneurs: Define your mission to drive business growth and innovation.
- HR Professionals: Foster a purpose-driven culture within your organization.
- Marketing Professionals: Craft compelling messages that resonate with your audience.
- Educators: Inspire students by sharing your core beliefs and values.
- Team Leaders: Motivate your team with a strong, shared purpose.
- Coaches: Help clients discover their ‘why’ and achieve their goals.
- Public Speakers: Engage audiences with a powerful, personal message.
- Nonprofit Leaders: Drive your mission forward with a clear, inspiring vision.
- Consultants: Discover your own ‘why’ and core message, so you can use it to make an impact with clients.

### Prerequisites

There are no specific prerequisites.



## Objectives

At the end of the training, you will be able to:

- Identify your personal 'why,' mission, or conviction.
- Articulate your core message in an inspiring way.
- Use your core message to create movement and impact in your surroundings.

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An organization, like ours, helps people and their organizations day by day to get the best out of themselves and each other. We prepare them to defy tomorrow's challenges. We stimulate learning and curiosity. In order for individual IT professionals and their employers, to build better, longer and more intensive relationships. For mutual benefit.

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