

Managing Benefits™ Practitioner (EN)

Group Training

Training code	CGAMB-PCE
Spoken Language	English
Language Materials	English
Dayparts	3
Price	€1.500,00 excl. VAT No extra costs.

What is Managing Benefits™ Practitioner

The 'Managing Benefits™ Practitioner' training is designed to address the challenges many organizations face with the business case as a tool for justifying investment in change. The course provides key insights into achieving realistic and achievable estimates of income and controlling those benefits. The training aligns perfectly with popular project work guidelines such as PRINCE2®, Managing Successful Programmes (MSP®), and Management of Portfolios (MoP®). This training is an ideal follow-up to the Foundation course, focusing on the practical application of best practices discussed during the foundation training.

Who should attend Managing Benefits™ Practitioner

- Project Managers: Gain insights into benefits management to better control project outcomes.
- Program Managers: Learn to estimate and manage benefits across various programs.
- Portfolio Managers: Understand how to align portfolio management with organizational benefits.
- Change Managers: Learn to justify investments in change initiatives through benefits management.
- Business Case Writers: Enhance your skills in creating compelling business cases with a focus on benefits.

Prerequisites

Participants are expected to have a basic understanding of project management principles and have completed the Foundation course.

Objectives

At the end of the training, you will be able to:

- Understand the need for benefits management in organizations.

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- Make more complete and reliable forecasts of the benefits to be realized.
- Provide guidance for realizing these revenues as early and as fully as possible, including any unplanned benefits.
- Recognize and take into account the cognitive limitations that hinder effective benefit management.

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