

## Enterprise Design (NL)

### Group Training

Training code	CGAENDF-CD
Spoken Language	Dutch
Language Materials	English
Dayparts	6
Price	€2.300,00 excl. VAT No extra costs.

### What is Enterprise Design

External influences such as disruptive business, but also internal initiatives such as the radical transformation of old IT landscapes, motivate organizations to fundamentally change its business and earning model, and the whole underlying operation.

Coherent design of business processes and information to perform transformations successfully, however, is a growing challenge for many organizations.

For this Capgemini developed the Enterprise Design approach that enables different disciplines to work from one shared vision to create an integrated Digital Transformation - from coarse to fine, agile and iterative.

The three-day training Enterprise Design gives an overview of the steps of the Enterprise Design approach and offers you practice with techniques that you can apply in those steps.

Specifically, we will explore a case using those basics. Every time, a relevant piece of theory is briefly summarized, after which you and your team immediately apply it in practice.

In any case, you will get acquainted with:

Business Model Canvas (BMC) and Minimum Viable Product from the Lean StartUp philosophy, and strategic fit,

- robust and agile design of collaboration and mutual influencing in extended enterprises by the Design & Engineering Methodology for Organizations (DEMO),
- the positive impact of KPIs and Quality of Service in these networks,
- principles as conscious design focus in organization and IT,
- playing with implementation alternatives in organization and IT,
- iterating through integrated business cases for these alternatives, and
- building roadmaps and overall governance.

Your coach is an active Enterprise Architect, who combines broad experience in shaping organizations, processes, information and IT with conceptual depth.

After this training you will be able to create a Thin Design Up Front, enabling executives to oversee



coherence and impact, and giving direction to business and IT in agile co-designing solutions. With this training you expand your effectiveness and impact as a professional and you increase your ability to act as a partner for executives and managers.

## Who should attend Enterprise Design

The training Enterprise Design is designed for professionals who want to grow as a designer of organizations and IT, and who particularly seek for feasible and transferable methods with a solid foundation.

You work for example as:

- VP, CIO, COO or IT executive, and involved in complex transformations;
- Enterprise, business, process or information architect;
- Business, management and process consultant;
- Business or information analyst;
- Business manager, Quality manager, or Information manager;
- Agile coach who wants to know how a Thin Design Up Front enables guiding transformations.

## Prerequisites

There are no formal admission requirements for the Enterprise Design training. To follow the training effectively it helps if you have some years of practical experience with organizations.

## Objectives

At the end of this training you will be able to set up a Thin Design Up Front, through which administrators will oversee coherence and consequences, and that will give direction to the agile design of solutions by business and IT. With this training you increase your effectiveness and impact as an architect and you are better able to act as a discussion partner for managers and managers.

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An organization, like ours, helps people and their organizations day by day to get the best out of themselves and each other. We prepare them to defy tomorrow's challenges. We stimulate learning and curiosity. In order for individual IT professionals and their employers, to build better, longer and more intensive relationships. For mutual benefit.

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