

# WHY in a day

#### **Group Training**

Training code CGAWHYIDCE

Spoken Language English

Language Materials English

Dayparts 2

Price €500,00

excl. VAT No extra costs.

#### What is Why in a day

What do you tell when you are asked who you are? Do you tell what you do or what your passion is? What do you believe in? What do you find important? Why do you do things the way you do them? What is your core message?

If you work on your core message and propagate it in an inspiring way, it has consequences. That leads to movement. Your 'passion', your 'values' and your 'why' are the starting point of your personal vision and for inspiring others. "People believe in what you believe" is the core message of Simon Sinek. If you know why you do things the way you do them, that is your anchor. The "how" you do things and "what" you do is an easy result.

In this training we will search for your 'why', 'mission' or 'conviction' and we translate that into an inspiring personal core message. You can then use this key message to inspire your environment and make an impact.

### Who should attend Why in a day

This training is for people who (want to learn) believe that personal leadership and expressing your vision and your core message leads to a change.

You have an idea or vision / mission that is important to you and with which you want to learn to make (more) impact.

#### Objectives

In this training we will search for your 'why', 'mission' or 'conviction' and we translate that into an inspiring personal core message. You can then use this key message to inspire your environment and make an impact.

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Capgemini Academy's professionals offer what people in IT need. Our professionals have a keen eye for motivation, talent and are aware of specific contexts and circumstances. They move people to move. Programmes and courses that originate from daily experience of our both didactical and substantively strong trainers, light a fire within the individual IT professionals. Real life stories of our professionals' experience that tell how to solve problems and work with the people around it, do the rest.

An organization, like ours, helps people and their organizations day by day to get the best out of themselves and each other. We prepare them to defy tomorrow's challenges. We stimulate learning and curiosity. In order for individual IT professionals and their employers, to build better, longer and more intensive relationships. For mutual benefit.

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