

Business drawing - Cartoons and Sketchnotes

Group Training

Training code	CGAZATE-CD
Spoken Language	Dutch
Language Materials	Dutch
Dayparts	2
Price	€700,00 excl. VAT No extra costs.

What is Business drawing - Cartoons and Sketchnotes

This business notation training is a group workshop in which the basis of visual annotation during sessions, pitches and other meetings is explained. A training for direct application on your own notebook or tablet. But also on flipcharts and whiteboards. Learn to analyze and structure concepts, processes or tasks in a visual Information in the form of images can often be transmitted faster and more accurately than with text. An image is an excellent tool for organizing and processing complex information, just think of doodling during a telephone conversation or lengthy meeting. These quick sketches help our brains to organize, understand, and remember complex information. Communicating through images is also international. A picture of any object will immediately be understood by anyone, whatever language you speak.

Brainstorming? Change processes? Identifying new challenges? Inspiring colleagues or customers? The ability to create clear images is of added value. Visualizing your contribution yourself clarifies it for others, but also for yourself! It immediately gives rise to discussion and new insights. Discover and harness the power of visual thinking. This course provides the first steps towards increasing your visual skills.

Who should attend Business drawing - Cartoons and Sketchnotes

Anyone who wants to enrich and accelerate their own thinking and wants to work co-creatively with clients.

Mainly focussed on:

- communication,
- advisors,
- trainers,
- business analysts,
- facilitators,
- consultants,

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- managers
- sales

Prerequisites

This course is open to everyone, you do not have to be able to draw properly to take this course.

Objectives

The Business Drawing - Cartooning & SketchNotes training course consists of two basic workshops, each of which is a half-a-day course, and includes training in mutually reinforcing text and images and on-the-go working on flip charts and whiteboards.

The aim is to increase individual text and image skills in order to speed up and clarify consultation and design processes.

After completing the training, the professional is familiar with the basic techniques and can continue to train with the help of the course material in the development of his own style.

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