

Working with Business Cases

Group Training

Training code	CGAWMBCACD
Spoken Language	Dutch
Language Materials	English
Dayparts	2
Price	€800,00 excl. VAT No extra costs.

What is Working with Business Cases

The decision-making about starting and continuing investments in changes through projects and programs can be substantiated by using a Business Case. A business case can also play an important role in actually realizing the benefits and evaluating change processes. In this training, we examine in a very practical way and based on a (fictitious) case the different ways in which business cases can be used.

Who should attend Working with Business Cases

- Project Managers: Enhance your ability to justify project investments and track benefits.
- Program Managers: Learn to evaluate and substantiate program changes effectively.
- Business Analysts: Gain skills in structuring and assessing business cases.
- Financial Analysts: Understand the financial implications and benefits of business cases.
- Change Managers: Learn to use business cases to support change initiatives.
- Senior Executives: Make informed decisions based on well-substantiated business cases.
- Consultants: Provide clients with robust business case analyses.
- Entrepreneurs: Justify investments and track benefits in your ventures.
- IT Managers: Use business cases to support IT project investments.
- Operations Managers: Evaluate operational changes with well-structured business cases.

Prerequisites

No prior knowledge of business cases is required. However, a basic understanding of project and program management concepts will be beneficial.

Objectives

At the end of the training you will be able to:

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- Understand the purpose and usefulness of a Business Case.
- Know how a Business Case is structured.
- Recognize the relationship between output, effect, and benefits.
- Prepare a simple Business Case for a specific project.
- Assess concrete project situations with the Business Case.

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