

## Professional Presence & Profile

### Group Training

Training code	CGALITPPCD
Spoken Language	Dutch
Language Materials	Dutch
Dayparts	2
Price	€700,00 excl. VAT No extra costs.

### What is Professional Presence & Profile

We will work in an interactive, intensive manner in this workshop Professional Presence & Profile.

We will work in an interactive, intensive way in this workshop.

The following themes are introduced and explored in real-life and online:

- Presence: presence, charisma, appearance
- Profile: profiling on four levels: private, personal, professional and public.

The following questions are the subject of research and practice:

#### 1. PRESENCE - presence, appearance, charisma

- How do I present myself and how would I want to I present myself?
- literally and figuratively
- in person
- in my role as a manager (to my team, to my managers, to my peers)

#### 2. PROFILE - private, personal, professional and public profile

- What is my professional profile and in which areas would I like to improve this?
- real life
- online

#### 3. PITCH - professional introduction of myself in my role

- What is my professional business card?
- What can I do, who am I, what do I want?

### Who should attend Professional Presence & Profile

The target group for this workshop consists of professionals with a managerial or coordinating role. For example: team, project, program and department leaders, but also Product Owners and Scrum masters.



The goal of this intensive, interactive workshop Professional Presence & Profile is to improve your own professional presence and profiling, in "real-life" and "online". Intended results of this training are an improved awareness of what presence means and a strengthened personal and professional presence and profiling.

You also learn how you can better respond to this in daily practice as a manager and how you can further increase your effectiveness in your leadership.

### Prerequisites

Insights Discovery

### Objectives

The goal of this intensive, interactive workshop Professional Presence & Profile is to improve your own professional presence and profiling, in "real-life" and "online". Intended results of this training are an improved awareness of what presence means and a strengthened personal and professional presence and profiling.

If a third-party copyright applies to this course, you will find the copyright on <https://academy.capgemini.nl/en/topic/trademarks/>

Capgemini Academy's general terms and conditions are applied to all products and services mentioned within this document. For the latest version please check <https://academy.capgemini.com/>. The rates of products and services mentioned in this document are subject to change. For the most recent rates, please also visit our website.

---

## About Capgemini Academy

Capgemini Academy's professionals offer what people in IT need. Our professionals have a keen eye for motivation, talent and are aware of specific contexts and circumstances. They move people to move. Programmes and courses that originate from daily experience of our both didactical and substantively strong trainers, light a fire within the individual IT professionals. Real life stories of our professionals' experience that tell how to solve problems and work with the people around it, do the rest.

An organization, like ours, helps people and their organizations day by day to get the best out of themselves and each other. We prepare them to defy tomorrow's challenges. We stimulate learning and curiosity. In order for individual IT professionals and their employers, to build better, longer and more intensive relationships. For mutual benefit.

Capgemini Academy. We transform IT professionals  
[academy.capgemini.nl](https://academy.capgemini.nl)

IN/3A-018.18