

AI Academy – Business Influencer

Group Training

Training code	CGAAIBI-CE
Spoken Language	English
Language Materials	English
Dayparts	4
Price	€1.875,00 excl. VAT No extra costs.

What is AI Academy - Business Influencer

The Business Influencer course enables the CXOs, business leads & functional heads to formulate & strategize AI and ML projects at scale from an enterprise-wide transformation point of view, ensuring that key metrics for AI success are met.

- This course covers the various AI/ML use-cases that can be implemented for a particular sector.
- Also, the course talks about how various functional units within the organization can leverage AI to automate tasks and build predictive models that optimize their operations.
- The course teaches methodologies to measure the business value derived from an AI implementation and the course gives a picture of the ideal governance structure that facilitates AI implementation at scale.

Who should attend the AI Academy - Business Influencer

Are you a CXO, business lead or functional head and want to learn how to formulate & strategize AI/ML at scale from an enterprise-wide transformation view? Then this training is meant for you.

Prerequisites

None

Objectives

After following this training, you'll be able to:

- Lead AI initiatives within the organization
- Formulate an Enterprise wide AI strategy that aims at leveraging AI to the maximum
- Identify the various use cases that can be implemented in his/her organization
- Develop metrics and KPIs to ensure significant value is created from implementing an AI

solution

- Explain the challenges that could lead to failure or stagnation of the AI projects within the organization

If a third-party copyright applies to this course, you will find the copyright on <https://academy.capgemini.nl/en/topic/trademarks/>

Capgemini Academy's general terms and conditions are applied to all products and services mentioned within this document. For the latest version please check <https://academy.capgemini.com/>. The rates of products and services mentioned in this document are subject to change. For the most recent rates, please also visit our website.

About Capgemini Academy

Capgemini Academy's professionals offer what people in IT need. Our professionals have a keen eye for motivation, talent and are aware of specific contexts and circumstances. They move people to move. Programmes and courses that originate from daily experience of our both didactical and substantively strong trainers, light a fire within the individual IT professionals.

Real life stories of our professionals' experience that tell how to solve problems and work with the people around it, do the rest.

An organization, like ours, helps people and their organizations day by day to get the best out of themselves and each other. We prepare them to defy tomorrow's challenges. We stimulate learning and curiosity. In order for individual IT professionals and their employers, to build better, longer and more intensive relationships. For mutual benefit.

Capgemini Academy. We transform IT professionals
academy.capgemini.nl

IN/3A-018.18