

AI for Business and Government (NL)

Group Training

Training code	CGANLAICCD
Spoken Language	Dutch
Language Materials	Dutch
Dayparts	4
Price	€1.700,00 excl. VAT No extra costs.

What is AI for Business and Government

Artificial Intelligence (AI) will play an increasingly important role in all sectors, which means that not only more AI specialists need to be trained, but all other professionals also need a good foundation of AI. The Dutch AI Coalition (NL AIC) has developed the 'AI for Business and Government' certification. The certification is obtained by successfully passing an exam.

The Dutch AI Coalition (NL AIC) 'AI for Business and Government' certification:

- Is for the professional in the broadest sense of the word. It is accessible and intended to reach higher vocational trained staff
- Focuses on the application of Artificial Intelligence (AI) in business. What can you do with it? How can you use it in your field of work? And how can you set up your organization to make use of AI? The in-depth knowledge about the technical development of AI is not part of 'AI for Business and Government'.
- Is based on widely accepted scientific insights and contains all elements relevant to the application of AI
- Is intended as a standard level of knowledge in the field of applying AI. It is the intention that this standard gives direction to training organizations so that professionals are trained in accordance with an agreed standard from Dutch society, represented by the NL AIC.
- Creates a standard for the level of knowledge in the AI application that has value for the job market and for professionals and organizations looking for qualified professionals.

Who should attend AI for Business and Government

The NL AIC AI for Business Certification is the standard for working professionals who wish to leverage Artificial intelligence (AI) in their business environment. Providing a solid grounding on AI good practices and establishing a common language will result in significant benefits.

The AI for Business Certification is aimed at executives, managers and professionals who wish to progress beyond basic awareness to acquire an understanding of what AI is, how it works and where it can be applied



- including both benefits and risks.

The AI for Business Certification addresses awareness and understanding of the components of AI and provides guidelines to foster its adoption and application in a manner that benefits business, government and society at large. This involves considering both the benefits and the ethical questions and risks of this powerful new technology.

Prerequisites

The certification 'AI for Business and Government' is obtained by successfully passing an exam. The official certification of the exam offers the employer the guarantee that the employee actually possesses the knowledge and skills that are being tested. It also offers the employee recognition and more value in the labor market. The NL AIC has chosen Van Haren Learning Solutions as an independent certification organization.

During this training you need a laptop with access to internet.

Objectives

After this training you will have insight into:

1. The applications and benefits of AI
2. Data, robots and definition of AI
3. Predictions, Algorithms, Machine and Deep Learning
4. Build and Assess an AI Application
5. Data management for AI
6. Ethics and Reliability
7. Organizational success factors for making man and machine work together,
8. The future of AI

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