

## Introduction Master Data Management & Reference Data Management (EN)

### Group English

Training code	CGAMDMRDCE
Spoken Language	English
Language Materials	English
Dayparts	2
Price	€800,00 excl. VAT No extra costs.

### What is Introduction Master Data Management & Reference Data Management

Process integration, regulatory reporting, management information, marketing analyses, advanced analytics: they all rely on high quality master and reference data.

But what are master and reference data? And how can these be managed to ensure optimal value for the organization?

In this training, we will cover the characteristics of master and reference data, how these differ from other data (transactions, activities), and how they relate to metadata. We will compare architecture styles and high-level solution options. We will also discuss the main benefits and costs related to master and reference data management.

During the training, the application of what you learn is central and you are challenged to work with the theory in practical cases.

The training is given by people with an extensive background in Master and Reference Data Management. They know how it's applied in practice. They can therefore share "real-life" examples of master and reference data management issues and the ways these were resolved.

### Who should attend Introduction Master Data Management & Reference Data Management

- Business Analysts and Information Analysts: Individuals who need to understand how data impacts business operations.
- Enterprise Architects and Data Architects: Professionals who design and manage data systems.



- Data Professionals: Professionals who work with data and need to understand the importance of master and reference data.
- Data Stewards: Individuals who are responsible for data assets and need to understand the importance of master and reference data.
- IT Managers: Individuals who oversee IT operations and need to understand how master and reference data can enhance their processes.
- Project Managers: Professionals managing projects that involve significant data management.

## Prerequisites

No specific prior education is required, but basic knowledge of data and its use in an organization is assumed.

## Objectives

At the end of the training, you will be able to:

- Understand the concepts of master and reference data and how they differ from transaction data.
- Recognize the high-level solutions for master and reference data management.
- Understand the main components of the business case for master and reference data management.

This training is designed to provide a comprehensive understanding of master and reference data management, making it a valuable resource for professionals in the field.

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