

Lean Startup (EN)

Group Training

Training code	CGASCLSECE
Spoken Language	English
Language Materials	English
Dayparts	4
Price	€1.400,00 excl. VAT No extra costs.

What is Lean Startup

What is Lean Startup and how can you develop products in this way? Lean Startup has conquered the world from Silicon Valley.

Lean Startup is a lightweight method to iterate a product-market fit for the product you have in mind.

The Lean Startup ideas enable you to develop much more effective products. Organizations today can not submerge six months to develop a new product.

Product development is done in continuous interaction with your customer. In this training you will get to know Lean Startup and you will experience Lean Startup.

The heart of Lean Startup is the build-measure-learn loop. In addition, concepts like MVP, pivot and innovation accounting play an important role in Lean Startup.

Not just Startups, but also larger organizations, adopt Lean Startup in developing new products.

Who should attend Lean Startup

The training is interesting for anyone who develops new products in complex environments. This training is made up of a number of modules, which address the main subjects:

- Learn Startup Overview: What are the elements of Lean Startup and how do they interact.
- Build-Measure-Learn: The heart of Lean Startup, the build-measure-learn loop. Continuously iterate and learn.
- Business Modeling: How do you use modeling techniques to identify your assumptions.
- Hypotheses: How do you engineer your hypotheses, and how to make sure they can be validated.
- Metrics: Not everything you do, you can measure, and not all you can measure is what you. What metrics can you use and what should you watch?
- Backlog management: Advanced techniques and practices to work with your backlog.
- Pivot or Persevere: How and when change direction with your product.
- Innovation Accounting: How to think about progress in a different way, to make learning top of mind.



Prerequisites

There is no entry level for this training.

Objectives

The ideas from Lean Startup enable you to develop products much more effectively. Organizations today can no longer go under water for six months to develop a new product. You develop products in continuous interaction with your customer. In this training you get to know Lean Startup and you will experience Lean Startup

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