

# Business Analysis Essentials (EN)

#### **Group Training**

Training code CGABAESSCE

Spoken Language English

Language Materials English

Dayparts 4

Price €1.500,00

excl. VAT No extra costs.

### What is Business Analysis Essentials

Business Analysis is a field aimed at identifying business needs, opportunities, and problems, and then finding the right solutions. This could involve improving information systems, business processes, or organizational improvements. The 'Business Analysis Essentials' training provides an overview of the business analysis field and its place in waterfall, hybrid, and agile environments. Techniques for strategic analysis, process/scenario analysis, data analysis, and more are covered. Stakeholders/personas, requirements, and business value monitoring are also discussed.

### Who should attend Business Analysis Essentials

- Business Analysts: Professionals who need to understand business needs and find solutions.
- Project Managers: Individuals who oversee projects and need to understand the business aspects.
- Data Analysts: Professionals who analyse data and can benefit from understanding business needs.
- IT Professionals: Individuals who work on systems that can be improved through business analysis.
- Entrepreneurs: Business owners who can apply business analysis to improve their business.

#### **Prerequisites**

There are no prerequisites for this course. It is suitable for anyone interested in understanding business analysis techniques.

#### Objectives

At the end of the training, you will be able to:

- Understand the breadth of the field of business analysis.
- Experience what it's like to work as a business analyst.



• Make informed decisions about further studies in the field of business analytics, such as which topics you would like to delve into or which certifications may be of interest to you.

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