

## Statistics in data driven organizations (EN)

### Group Training

Training code	CGASTDDOCE
Spoken Language	English
Language Materials	English
Dayparts	2
Price	€800,00 excl. VAT No extra costs.

### What is Statistics in data driven organizations

Immerse yourself in the science of statistics, mastering the art of collecting, summarizing, and interpreting numerical data. Learn to transform vast datasets into actionable information, starting with a research question and progressing systematically to a conclusive answer. Delve into statistical concepts like mean, median, mode, standard deviation, and explore various sampling methods to address diverse research inquiries. Emphasis is placed on hands-on application, allowing you to apply theoretical knowledge to real-world scenarios.

### Who should attend Statistics in data driven organizations

The Statistics training is suitable for:

- Business Analysts: Enhance analytical capabilities for informed decision-making.
- Marketing Professionals: Utilize statistical insights for targeted campaigns.
- Researchers: Strengthen research methodologies and data interpretation skills.
- Finance Managers: Apply statistical tools for risk assessment and financial analysis.
- HR Professionals: Utilize data-driven insights for workforce management.

### Prerequisites

Basic familiarity with data concepts and a keen interest in leveraging statistics for informed decision-making. During this training you need a laptop with access to internet.

### Objectives

After this training the participant is able to:

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- Master the process of converting data into actionable information.
- Gain insights into data distribution and variability.
- Develop proficiency in statistical concepts: mean, median, mode, standard deviation.
- Understand various sampling methods and their applications.
- Apply statistical techniques to address diverse research questions.

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