

Introduction Data Analysis (EN)

Group Training

Training code CGAINDA-CE

Spoken Language English

Language Materials English

Dayparts 2

Price €850,00

excl. VAT No extra costs.

What is Introduction Data Analysis

Are you overwhelmed by vast amounts of data and unsure how to extract value from it? The 'Introduction Data Analysis' training is designed to help you navigate the world of data analysis. This training introduces you to various types of data including Structured, Unstructured, Semi-structured, Nominal, Ordinal, Discrete, and Continuous Data, and different forms of data analysis such as Qualitative and Quantitative Data Analysis. You'll learn about the data analysis process and apply the theory during practical exercises. The training is delivered by experienced professionals who deal with data analysis in their daily work.

Who should attend Introduction Data Analysis

- People who want to become a Data Analyst or Data Scientist: Enhance your analytical skills.
- Data Enthusiasts: Individuals interested in the field of data analysis.
- Business Analysts: Professionals who want to leverage data analysis in their field.
- Marketing Professionals: Individuals who want to use data analysis for better marketing strategies.
- IT Professionals: Those who want to understand and apply data analysis in their work.

Prerequisites

There are no specific requirements to participate in this training.

Having basic Excel skills is useful, but not mandatory.

During this training you need a laptop with access to internet.

Objectives

At the end of the training you will be able to:

• Understand the different types of data and data analysis.



- Identify the steps taken during a data analysis process.
- Determine which forms of visualization are suitable depending on the type of data and the process step.

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