

Data Visualisation (EN)

Group Training

Training code	CGADAVISCE
Spoken Language	English
Language Materials	English
Dayparts	2
Price	€800,00 excl. VAT No extra costs.

What is Data Visualisation

Data is becoming increasingly accessible and available to everyone within your company. To extract value from that data, it is important to communicate your insights to your audience in an understandable and clear way. The way to do that is through effective data visualization. Data visualization is a graphical representation of data in the form of graphs, charts, and maps. This helps you to gain insight into patterns, trends, relationships, exceptions, and to guide decision-making. In addition, our visual system consists of pattern seekers, which are very complex, subtle, and based on rules. Failure to follow those rules correctly can cause information to be misinterpreted.

Who should attend Data Visualisation

- Report Developers: Professionals who need to master the art of creating clear and concise reports and dashboards.
- Data Analysts: Professionals who work with data and need to present it in a clear and concise manner.
- Business Intelligence Professionals: Those who use data to make strategic decisions.
- Marketing Professionals: Individuals who need to understand and present data related to market trends and customer behavior.
- Project Managers: Professionals who need to track and present project data.
- IT Professionals: Those who work with data and need to present it to non-technical stakeholders.

Prerequisites

There are no specific requirements to participate in this training. Experience with a reporting tool is an advantage (Power BI, Tableau, etc.).

During this training you need a laptop.



Objectives

At the end of the training you will be able to:

- Explain why data visualization is important
- Understand what types of data visualizations exist and when to use which
- Make an impact with data visualization
- Develop an effective report/dashboard
- Understand how the human brain processes visual information and how you can apply this to visualize data

This course is perfect for anyone looking to enhance their data visualization skills and make data-driven decisions.

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