

Data Analytics (EN)

Group Training

Training code	CGADMINCE
Spoken Language	English
Language Materials	English
Dayparts	1
Price	€500,00 excl. VAT No extra costs.

What is Data Analytics

Explore the world of Data Analytics, also known as Data Mining, to decipher complex causal relationships in models. Discover methods, techniques, and project methodologies essential for predicting the impact of environmental and policy changes. Hands-on sessions, utilizing tools like Excel, ensure a comprehensive understanding of the relationships between different analytics techniques. Stay updated on the latest trends in the dynamic field of Data Analytics.

Who should attend Data Analytics

You're new to the field of data analytics and want to know what data analytics really is and what you can do with it.

You are for example:

- Business Analysts: Enhance analytical skills for better decision-making.
- Marketing Managers: Leverage insights for targeted campaigns.
- Operations Planners: Predict the effects of changes for strategic planning.
- IT Professionals: Apply analytics tools for optimizing system performance.

Prerequisites

Basic understanding of data concepts and a laptop with a working copy of Excel.

Objectives

After this training, the participant is able to:

- Master methods and techniques for effective Data Analytics.
- Understand the benefits of Data Analytics for various organizations.
- Learn when and how to apply Data Analytics for optimal results.

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- Comprehend the relationships between different analytics techniques.
- Gain insights into supporting project methodologies for Data Analytics.

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An organization, like ours, helps people and their organizations day by day to get the best out of themselves and each other. We prepare them to defy tomorrow's challenges. We stimulate learning and curiosity. In order for individual IT professionals and their employers, to build better, longer and more intensive relationships. For mutual benefit.

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