

Storytelling (EN)

Group Training

Training code CGASTOR1CE

Spoken Language English

Language Materials English

Dayparts 2

Price €700,00

excl. VAT No extra costs.

What is Storytelling

Storytelling is a hot theme. Stories are universal, motivate and create a common image, objective and goal. Our brain is always looking for the story in all the information we get. A visual story creates more impression in our brain than words. The most involved storytellers attract the largest audience.

In this training you will become acquainted with storytelling. You learn the usefulness of stories, what characteristics they have and how to tell a good story. During the training you practice this by creating your own story in 5 steps and telling your story to the group at the end of the day

Who should attend Storytelling

For everyone who wants to inspire and to move people with an authentic story.

Objectives

Learn how to create an authentic story.

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Capgemini Academy's professionals offer what people in IT need. Our professionals have a keen eye for motivation, talent and are aware of specific contexts and circumstances. They move people to move. Programmes and courses that originate from daily experience of our both didactical and substantively strong trainers, light a fire within the individual IT professionals. Real life stories of our professionals' experience that tell how to solve problems and work with the people around it, do the rest.

An organization, like ours, helps people and their organizations day by day to get the best out of themselves and each other. We prepare them to defy tomorrow's challenges. We stimulate learning and curiosity. In order for individual IT professionals and their employers, to build better, longer and more intensive relationships. For mutual benefit.

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