

## Introduction GenAI (EN)

### Group Training

Training code	CGAIGEAI
Spoken Language	English
Language Materials	English
Dayparts	2
Price	€750,00 excl. VAT No extra costs.

### What is Introduction GenAI

Generative AI, or GenAI, has the ability to learn and reapply the properties and patterns of data for a wide range of applications. From creating text, images and videos in different styles to generating tailor-made content. It enables machines to perform creative tasks previously thought to be exclusive to humans.

In this training we delve deeper into Generative AI and cover the following topics:

- Generative AI in context: what is it and examples of applications in different sectors.
- What is the Magic Behind Generative AI?
- Concerns surrounding GenAI: Limits, Privacy & Ethics.

During the training, the focus is on applying what you learn and you will be challenged to work with the theory in practical cases.

### Who should attend Introduction GenAI

The Introduction GenAI training is suitable for:

- Professionals interested in understanding and applying generative AI technologies.
- Managers considering integrating Generative AI into their business processes.

### Prerequisites

There are no specific requirements to participate in this training.

### Objectives

After this training:

- Do you know what GenAI is and understand how it can be applied.
- You understand the working mechanism of GenAI.

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- Do you have insight into emerging abilities?
- Understand the limitations of GenAI.
- Know how to deal with privacy issues and ethical considerations surrounding the use of GenAI.
- Know how to make considerations regarding GenAI policy guidelines and regulations.
- Do you know how you can use GenAI to make your work more efficient.

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