

## Prompt Engineering (EN)

### Group Training

Training code	CGAPRENGCE
Spoken Language	English
Language Materials	English
Dayparts	2
Price	€750,00 excl. VAT No extra costs.

### What is Prompt Engineering

Prompt Engineering involves crafting detailed and context-rich prompts to improve the quality of responses generated by Large Language Models (LLMs). By framing prompts in natural language, these models better grasp intentions, context, and nuances, leading to more conversational and human-like interactions. This technique includes specifying context, writing style, acting roles, format requirements, and task objectives to guide the LLM precisely. This meticulous crafting phase aims to enhance the interaction quality and achieve desired outcomes more effectively.

### Who should attend Prompt Engineering

This training is suitable for:

- Data Scientists - Enhance AI model performance with precise prompt crafting.
- AI Developers - Improve AI interactions and functionality.
- Product Managers - Guide product features with better AI understanding.
- Educators - Teach AI and prompt engineering principles effectively.
- Content Creators - Generate better content through AI assistance.
- Customer Service Managers - Optimize AI-driven customer interactions.
- Business Analysts - Leverage AI for better decision-making insights.
- Researchers - Conduct more accurate and reliable AI-driven studies.
- Marketing Professionals - Utilize AI for creative and strategic campaigns.

### Prerequisites

There are no specific requirements to participate in this training. You must bring a laptop that can run software via a browser.

### Objectives



After this training you will be able to:

- Define and explain the concept of prompt engineering.
- Craft effective and context-rich prompts for various applications.
- Specify writing styles, acting roles, format requirements and task descriptions for LLMs.
- Improve AI model performance through precise prompt engineering.
- Apply best practices in prompt engineering across different use cases.
- Incorporate legal, security, and privacy considerations in your prompts.

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