

ACADEMY

Enterprise Design



EXPERIENCE THE EXPERIENCE

Organizations perform increasingly complex transformations, and want to turn those into a success faster and faster. This can be driven by strong external influences, such as digitization, changing laws and regulations, disruptive business and innovative ways to collaborate in networks. Or by internal initiatives, such as optimizing business processes or the radical transformation of old IT landscapes. Those drivers motivate organizations to fundamentally change their business and revenue models, and the complete underlying operations.

One thing for sure: the impact of those transformations is always much bigger than originally expected. How do you get - just in time - grip, overview and guidance on all these changes? And how do you ensure strategic fit and agile realization of business initiatives? Coherent design of business processes and information to perform transformations successfully is therefore a growing challenge for many organizations.

The Enterprise Design approach

To answer these questions, Capgemini has developed an approach that offers, right from the start, an overview in terms that appeal to executives and managers, and that ensures co-creating an integrated Digital Transformation from a vision shared by all disciplines involved. This unique approach is built from proven components, complemented and accentuated with fresh insights from market, academia and broad personal experience.

As a professional, you play a crucial role in this Enterprise Design approach: you facilitate the communication between stakeholders, ensure the coherence and ensure the input from other experts. And that in an agile way, with regular considerations, incorporating fail fast moments with Minimum Viable Products, and controlled iterations.

Training Enterprise Design Foundation

Capgemini Academy has developed a new three-day training Enterprise Design Foundation, based on this approach. The training provides an overview of the steps of the Enterprise Design approach. You get the basic tools to coherently design collaboration networks in terms of organization and information, and to create insights-based control for the intended transformation - with Informed Governance. In this you apply step-wise refinement - from global to detailed, enabling you in each step to globally explore alternatives, and to respond to the newfound insights in an agile way. This leads to the emerging of fast and just in time relevant insights in the nature and extent of the impact. The result is a draft roadmap for transformation, supported by transparent substantive considerations.

With those basic tools, we will elaborate actual cases; next to applying the approach on a standard case, you can bring in your own practice case. After discussing a summary of a relevant piece of theory, you and your team will apply this theory in practice immediately. You will become acquainted with:

- Business Model Canvas (BMC*) and Minimum Viable Product from the Lean StartUp philosophy, and strategic fit;
- robust and agile design of collaboration and mutual influencing in extended enterprises by the Design & Engineering Methodology for Organizations (DEMO);
- the positive impact of KPIs and Quality of Service in these networks;
- principles as conscious design focus in organization and IT;
- playing with implementation alternatives in organization and IT;
- iterating through integrated business cases for these alternatives;
- building roadmaps and overall governance.

Your trainer is an active Enterprise Architect, who combines broad experience in shaping organizations, processes, information and IT with conceptual depth.

After this training you will be able to create a Thin Design Up Front, enabling executives to oversee coherence and impact, and giving direction to business and IT in agile co-designing solutions. With this training you expand your effectiveness and impact as a professional and you increase your ability to act as a partner for executives, managers and experts from all disciplines.

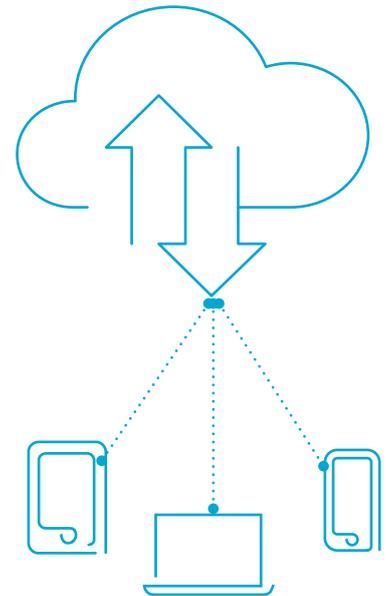
Target audience for Enterprise Design Foundation

The training Enterprise Design Foundation is intended for professionals who want to grow as a designer of organizations and IT, and in particular seek for feasible and transferable methods with a solid foundation.

Your current role is e.g.:

- VP, CIO, COO or IT executive, and involved in complex transformations
- Enterprise, business, process or information architect
- Business, management or process consultant
- Business or information analyst
- Manager processes, Information manager, or Quality manager
- Agile coach who wants to know how a Thin Design Up Front enables guiding transformations

There are no formal entry requirements for the training Enterprise Design Foundation. To effectively participate in the training, it helps if you have some years of experience in organizations.



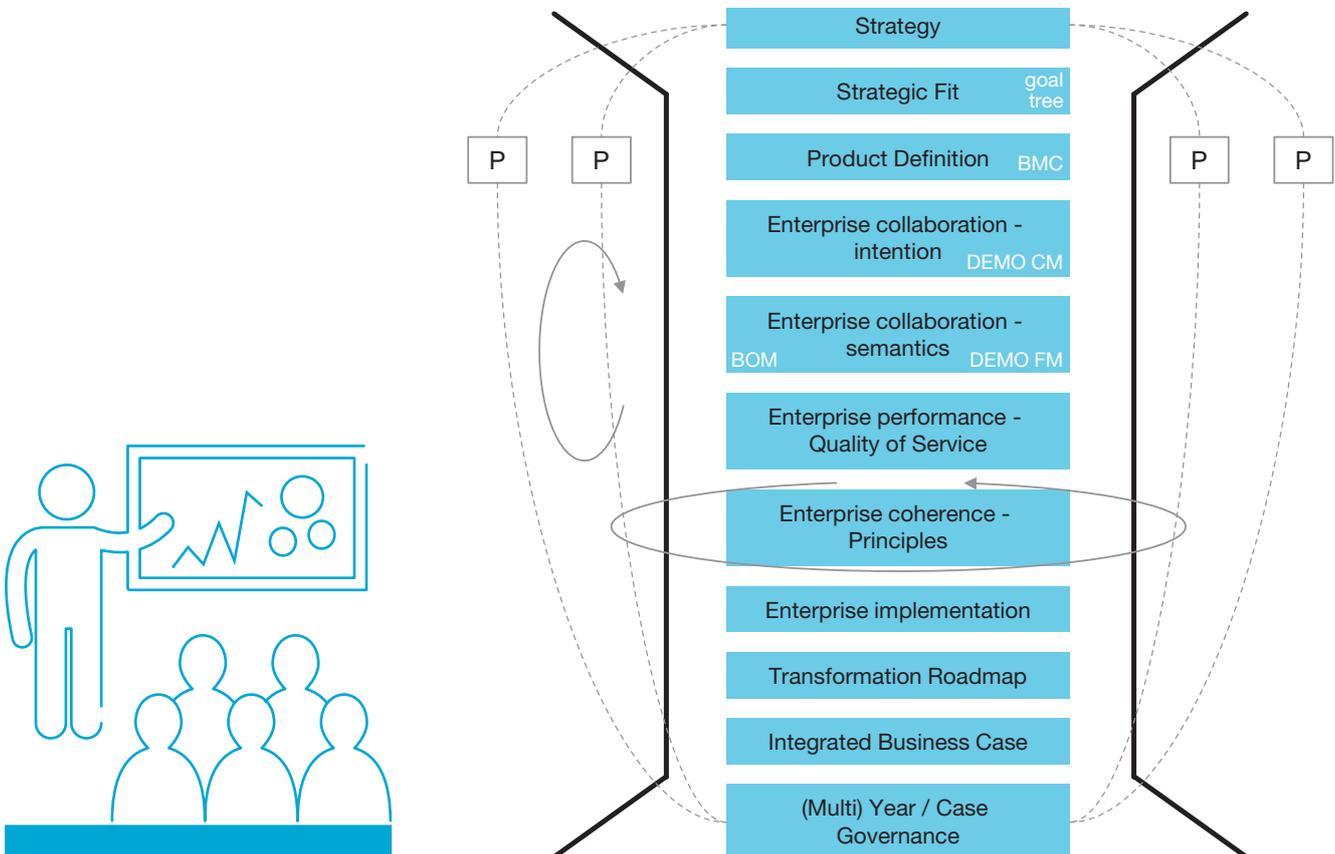
* Business Model Canvas was developed by Business Model Foundry AG (Strategyzer.com) & released under Creative Commons license Attribution-Share Alike 3.0 Unported License.

Further education

The training Enterprise Design Foundation provides an overview and understanding of the Enterprise Design approach, the steps and the tools you can apply in the different steps. To develop your skills in the tools covered in the training, you can consider several follow-up courses:

- Strategic fit and business goals tree: Business Function / Goal Modeling.
- Design Thinking: the systematic iterative clarifying of both the problem and the solution.
- Strategic Product Design / Lean StartUp: all about MVP and how to make and specifically test your value proposition in connection with the market.
- Collaboration networks and semantics: DEMO Bachelor and DEMO Master.
- Principles and introduction to architecture: IAF Essentials.
- Business Case: Business Case for architects and business analysts.
- Agile and coherent control of transformations: Leading SAFe, Large Scale Scrum (LeSS).

Enterprise Design Foundation in a nutshell



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About Capgemini Academy

Capgemini Academy is a subsidiary of Capgemini. We rely on the experience of over 180,000 professionals worldwide:

- Capgemini Academy is one of the largest IT training organizations in the Benelux, and is active worldwide.
- We help over 12,000 students each year with their professional growth.
- Our training portfolio is adapted to our customers' needs, both in terms of content and methods used.
- Our trainers have practical experience. They are professionals who are also certified to teach.
- Our goal is to minimize the use of paper, so the majority of our teaching materials are digital.

Continued development is crucial for IT and business professionals. Capgemini Academy helps you and your employees achieve the sustainable development of skills. We take a critical look at what tomorrow's professionals need and what will make them flexibly employable. We also develop the training and educational tools necessary to meet this need.