Academy The future is digital!

The vision of Capgemini Academy



We Transform IT-Professionals!

Capgemini Academy sees the value of IT increase by the day. We observe the most crucial business processes being trusted into the hands of digitalization and automation. From very close we witness the urge to innovate; How IT becomes faster, smarter and even more limitless. And how in this vortex, people need to move along, sometimes even against their own will.

Everyone in IT realizes that they have to keep up with developments. The one who does not, becomes obsolete very soon. Those who seriously work on maintaining their knowledge and expertise needed for their work and organization, remain of added value.

Capgemini Academy is there for the CxO's, employers and decision makers. We help them to create an environment in which people can get the best preparation for what is awaiting them in the future. Together, we formulate clear stories, and adjacent plans about the future of the organization. After, we make the plans work by assisting and encouraging the execution of those plans. We give people the opportunity to develop themselves.

Capgemini Academy also supports the individual IT professionals, who identify and accept one constant: the constant change. The ones who embrace change and want to deliver what is asked from them in the future.

When they have a solid self-esteem. When they have knowledge and sense of principals, processes and patterns that are the foundations of each IT challenge. Ideally, individuals in IT are communicative and hold consulting skills to translate IT solutions to the business. After all, in their job it is always about the people.

Capgemini Academy's professionals offer what people in IT need. Our professionals have a keen eye for motivation, talent and are aware of specific contexts and circumstances. They move people to move. Programmes and courses that originate from daily experience of our both didactical and substantively strong trainers, light a fire within the individual IT pofessionals. Real life stories of our professionals' experience that tell how to solve problems and work with the people around it, do the rest.

An organization, like ours, helps people and their organizations day by day to get the best out of themselves and each other. We prepare them to defy tomorrow's challenges. We stimulate learning and curiosity. In order for individual IT professionals and their employers, to build better, longer and more intensive relationships. For mutual benefit.

Capgemini Academy. We transform IT professionals.



The future is digital!

Successful companies excel in "digitization". They see going digital as the key to success and as a prerequisite for continued growth. They are striving for "Digital Victory"!

These companies put the customer first. They listen continuously, using all available channels, to customers, customer needs, complaints, compliments and opportunities. They are able to make direct contact with a customer and to take action. They do so by making the best use of the opportunities that are created by digital developments.

These "digital companies" can adapt quickly to new opportunities and threats; they are agile. Decisionmaking is quick, and the continuous introduction or modification of new products, services and processes is very much part of their DNA.

Agile organizations work with self-managing teams. These teams create the success of digital companies. Self-managing teams that have a mandate to accept the challenge to get the best out of themselves and deploy the talents of the individual team members to the fullest extent.

Cloud is the default, data is the engine and security is the key. In order to be a success in the digital age, in order to be agile and to serve the customer in the best possible way, self-managing teams need access at any moment and from any location to relevant, accurate and up-to-date information. This requires suitable measures to safeguard the security of personal information, data and systems.





Digital Victory requires Digital Talent

The journey to Digital Victory is a challenging, interesting and exciting undertaking: a real transformation. It is a revolution in all strata of the company as a whole.

Processes can be adapted to offer customers the best possible service. The organization forms selfmanaging, autonomous teams with a remit. These teams address new systems to best utilize data and digital ideas.

These changes in organizations are conceived, developed and implemented by people in those organizations, the "Digital Talent" pool.

Acquiring new talent is a starting point, but not enough in and of itself. The existing workforce must be taken into consideration in the context of the revolution. Where possible, employees must be supported in the change process and benefit from the transformation and all new opportunities that this offers. They must be given the opportunity to develop themselves further and become members of the Digital Talent pool.

Companies that fail to develop and make best use of Digital Talent will, ultimately, lack digital capabilities and lose the race for digital talent.



Digital Talent optimizes expertise and agility

You can't become someone in the Digital Talent pool just like that. It demands agility, expertise and a passion for developments in the digital world.

Agility means that you are able to adapt to new developments within your organization, the market, and also to the opportunities and challenges that the technological developments offer.

Expertise is a matter of the extent to which you are able to perform independently and professionally in your day-to-day work. An expert knows exactly how to approach individual issues and has a tool kit he can use to solve almost any problem. A true expert is able to put his understanding and specialist knowhow to use to innovate and devise new solutions and propose alternatives that are more efficient and effective. Expertise demands solid, professional foundations.

Interest in and affinity with the developments in the digital field are of great importance to the growth of the Digital Talent pool.

Technological developments come thick and fast. Expertise alone is not enough. Digital Talent is interested in the opportunities that new technology can offer. Digital Talent searches for innovative applications and combinations of new technology. Digital Talent is, first and foremost, a state of mind: not an innate talent or the prerogative of a generation. A professional who is open to and works towards new developments can become a member of the Digital Talent pool.

Digital victory needs a digital talent pool





Capgemini Academy offers a complete range of services for the development of the Digital Talent pool

The portfolio of services that Capgemini Academy has to offer is completely in tune with the digital age and digital transformation.

Do you want to know where your organization and workforce stand in terms of the digital age, agility or expertise? We offer a set of checklists that reveal the fits, gaps and opportunities for development and transformation. This gives structure and clarity on the various training courses and other teaching interventions that are required in order to develop your workforce.

Our training portfolio is made up of concrete training courses of various types, covering the new digital age, training courses for a range of specific professions and agility training courses. It is a well-balanced mix of training courses covering both hard and soft skills.

Thanks to our experience and expertise we devise our curricula to match the transformation ambitions of your organization. Starting with a standard curriculum template, we can discuss with you which customized training courses we should add to meet the development needs of your organization. In that way we can create a comprehensive transformation solution that supports your staff in their digital transformation and forms a Digital Talent pool.

For the best possible support, an accessible, inviting one-stop-shop for training courses, interaction and mobilization is the ideal set-up. The Capgemini Academy Digital Learning Hub is the lynchpin. A digital platform in which your staff have access to everything they need for their digital development. Whether it is a question of inspirational content, relevant on-line and off-line training courses, communities, checklists or mobilization interventions, it all comes together on your Digital Learning Hub. In this way your workforce can get user-friendly access to what they need for their development.

Capgemini Academy also provides a "Content Curation Officer" to foster lasting engagement, co-creation and interaction. The Content Curation Officer is an expert in the field of learning, who ensures that the Digital Learning Hub is kept up-to-date with relevant content. The Content Curation Officer stimulates discussions, invites collaboration, gives examples and ensures that content is meaningful, matching your ambitions in the digital field.

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For more information contact: academy.capgemini.nl



This list is not exhaustive. For an overall overview see: https://academy.capgemini.nl/en/futuredigital





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